## PACIFIC CAPITAL PARTNERS

CORPORATE OVERVIEW 2025





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## COMPANY OVERVIEW



Pacific Capital Partners is a full-service real estate investment and capital advisory firm founded in 2015, with a core of business, real estate, and finance professionals whose experience spans over 30 years.

Based in Beverly Hills, CA, with 20 affiliate offices serving major markets throughout the U.S., Canada, and Mexico, we've provided sponsors and investors with advisory and placement strategies on hundreds of successful transactions.

#### 35% Big banks 14% 30% Sep 2021 27.5% 26% 25.4% Sep 2022 14.9% 24.5% 25% 21.5% 20.6% 20.4% of approvals 19.5% 20% 14.9% 10% 5% Small banks Alternative lenders Institutional lenders Credit unions Big banks Sep 2021Sep 2022

# THE CHALLENGE OF FINANCING

MANY U.S. BUSINESSES FACE DIFFICULTY SOURCING FINANCING THROUGH CONVENTIONAL CHANNELS.

THE HIGHEST SHARE OF APPROVALS OF LOAN APPLICATIONS FROM SMALL BUSINESSES IN THE UNITED STATES AS OF JUNE 2021 WERE BY ALTERNATIVE LENDERS. THEY APPROVED APPROXIMATELY ONE FOURTH OF THE LOAN APPLICATIONS RECEIVED. INSTITUTIONAL LENDERS FOLLOWED HAD A SIMILAR APPROVAL RATE FOR LOANS TO SMALL BUSINESSES, WHILE BIG BANKS HAD THE LOWEST APPROVAL RATE.



Pacific Capital Partners LLC

Operating Company

Pacific Equity Holdings LLC

**Holding Company** 

Pacific Capital Development Inc.

Construction Co.

Pacific Capital Acquisition LLC

Transaction Shell



Holding Company

Pacific Capital [Designation] LLC

Single-Asset SPE

Pacific Capital [Designation] LLC

Single-Asset SPE

Pacific Capital
[Designation] LLC
Single-Asset SPE

Funding
Division of PCP

Pacific

Production

Pac Pro Funding LLC

Subsidiary of PCP

Project Fund

**POZITIV** Fund

Investment Fund

**Equity Holding Fund** 

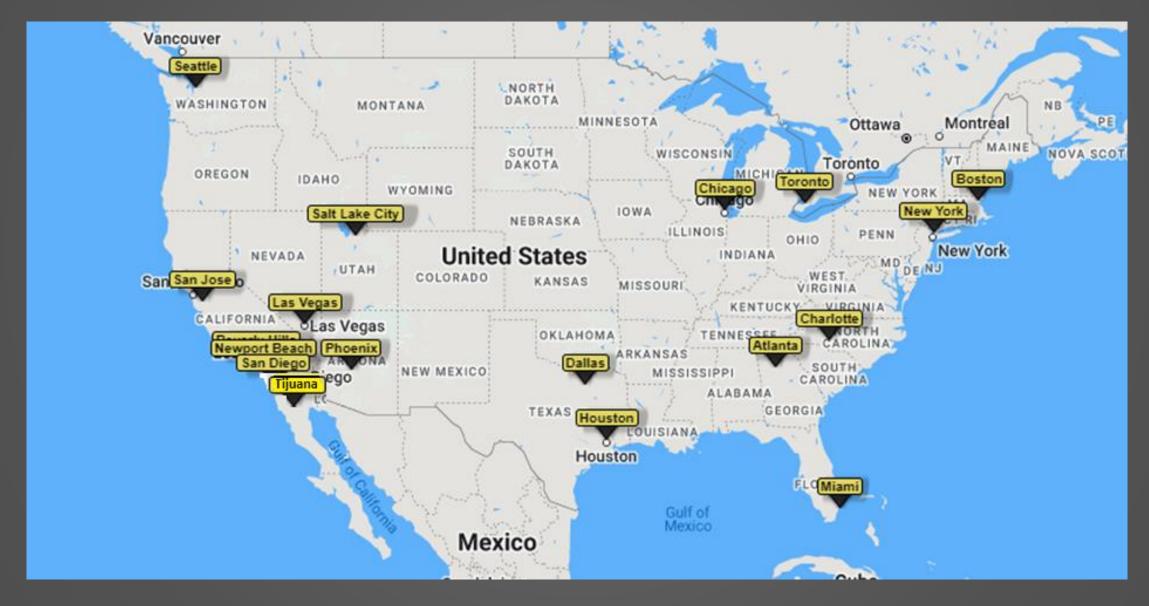
Capital Advisory

Acquisition & Development

Special Projects



### NATIONAL FOOTPRINT





### SENIOR MANAGEMENT





Eric Gottlieb President & CFO



John Yarbrough Chief Executive Officer



David Radlo Chief Operating Officer



Jeff Lavin National Director Capital Markets



David Pruitt National Director Operations



Alberto Arco National Director Latin America

#### DIVISIONS

PACIFIC CAPITAL PARTNERS

OPERATING BUSINESS UNITS









#### CAPITAL ADVISORY & PLACEMENT

PROJECT ANALYSIS

NEEDS ASSESSMENT





EQUITY PLACEMENT

INVESTMENT CAPITAL SOURCING

CAPITAL STRUCTURING

CAPITAL STACK OPTIMIZATION





**DEBT PLACEMENT** 

LOAN ORIGINATION AND MANAGEMENT

# CAPITAL ADVISORY & PLACEMENT

Industry Focus





REAL ESTATE



**ENERGY** 



TECHNOLOGY



Consumer Products



### ACQUISITION & DEVELOPMENT

#### Multi-Family Residential



#### LUXURY RESIDENTIAL (SFR)



# ACQUISITION & DEVELOPMENT

**STRATEGIES** 

#### REDEVELOPMENT

"FIX & FLIP"

#### **STABILIZATION**

ACQUIRE-IMPROVE-HOLD

**STRATEGIC** (3RD PARTY)

ACQUIRE FOR PORTFOLIO

#### VALUE-ADD STRATEGIC

ACQUIRE-IMPROVE-PORTFOLIO

#### **OPPORTUNISTIC**

DISTRESSED ACQUISITION





#### SPECIAL PROJECTS



#### **E**NTERTAINMENT

- FILM, TV, VIDEO GAME
- PRODUCTION FINANCE
  - DISTRIBUTION
  - Tax Credit
- SOCIAL MEDIA
- WEALTH MANAGEMENT



#### **SPECIALIZED FINANCE**

- Contract Finance
- Franchise Finance
- SMALL BUSINESS SERVICES
- VETERANS SERVICES
- WEALTH MANAGEMENT
- INSURANCE



#### PROPRIETARY PROJECTS

- REAL ESTATE
- STRATEGIC VENTURES
- SELECT CLIENT INVESTMENTS



#### ADDITIONAL SERVICES



## STRATEGIC ADVISORY STRATEGIC ALLIANCES AND M&A



#### **CURRENCY MARKETS**

CRYPTO, PRECIOUS METALS, FX



#### **ASSET MANAGEMENT**

WEALTH MANAGEMENT & INSURANCE



#### CONSTRUCTION SERVICES

LENDING, DEVELOPMENT, CONSULTING



#### TRANSACTIONS

#### A sampling of representative transactions funded through engagements with Pacific Capital Partners









\$(CONFIDENTIAL)
EQUITY PLACEMENT

975-Bed Student Housing Development Merced, CA \$12,500,000

DEBT PLACEMENT

56-Unit Mixed Use Development Bellingham, WA \$16,250,000

DEBT PLACEMENT

195-Bed Senior Living Facility Anaheim, CA \$3,650,000

**DEBT REFINANCE** 

Single Family Residence Beverly Hills, CA

## Thank you

Thank you for your time and consideration. We look forward to putting our experience, expertise, and unwavering commitment to the highest standard of client satisfaction to work for you. We look forward to a long and prosperous working relationship.

- John Yarbrough Chief Executive Officer



FOR MORE INFORMATION VISIT: WWW.PACIFICCP.COM

